

AGENDA

April 16, 2025 9a-3:30p



Start	End	Length	Topic/Event/Activity
7:45a	8:30a		Sponsor/Vendor Display Tables Setup (<u>no regular attendees will be admitted</u>)
8:45a	9:20a		Registration Check-in, Coffee, Networking, Sponsor Display Tables
9:00a	9:00a		Official Start Time (networking)
9:20a	9:30a	10m	Welcome, Introductions, Business Person of the Year award, Ice Breaker – Scott Alvord
9:30a	9:55a	5+20m	The R Factor – Jennifer Edwards (Bridge the Gap)
9:55a	10:20a	5+20m	AI Opportunities for Your Business – Scott Alvord (Advanced Development Concepts, LLC)
10:20a	10:35a	15m	Break / Networking / Sponsor Display Tables
10:35a	11:00a	10m	Regional Economic Development Update – Barry Broome (Greater Sacramento Economic Council)
11:00a	11:25a	5+20m	Adapt, Innovate, Thrive – Dr. Amy Schulz (Sierra College)
11:25a	11:30a	5m	Prize Drawings – Cindi Taylor (Advanced Business Roundtable)
11:30a	12:00p	25m	PAINT+ – David Garibaldi & Chady (Garibaldi Arts)
12:00p	12:45p	45m	Lunch (provided) / Break / Networking / Sponsor Display Tables
12:40p	12:45p	5m	Prize Drawings – Cindi Taylor (Advanced Business Roundtable)
12:45p	1:10p	5+20m	5 Most Impactful Legislation Changes for Your Business – Stacey Sommerhauser (Silvers HR)
1:10p	1:35p	5+20m	Community Engagement: Finding Success Through Relationship Building – Bobby Pena (BP Cubed)
1:35p	2:00p	5+20m	Leveraging Govt Regs to Capitalize on New Market Opportunities – Dr. Brian Gladden (Si ²)
2:00p	2:15p	15m	Break / Networking / Sponsor Display Tables
2:15p	2:35p	5+15m	How to Assure Profitability for Your Company Now & Forever – Michelle Scribner (Sum of All Numbers)
2:35p	3:00p	5+20m	Right Platform, Right Audience, Real Results: Finding Your Social Media Match – Rebekah Richards (Jucebox Local Marketing Partners)
3:00 p	3:25p	5+20m	From Homelessness to an 8-Figure Exit: A Highschool Athlete’s Unstoppable Journey – Jason Jeffery
3:25p	3:30p	5m	Evaluation, AWESOME Door Prizes, Golden Microphone! – Scott Alvord & Cindi Taylor

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