

# AGENDA

April 25, 2024 10a-3p

4<sup>th</sup> Annual (2024)



8:30a	9:30a	<b>Sponsor/Vendor Display Tables Setup</b> (no regular attendees will be admitted)
9:45a	10:10a	<b>Registration Check-in, Coffee, Networking, Sponsor Display Tables</b>
10:00a	10:10a	<b>Official Start Time</b>
10:10a	10:20a	10m <b>Welcome and Ice Breaker</b> – Scott Alvord
10:20a	10:50a	30m <b>Maximize Peak Performance</b> – Justin Studebaker (Symphoneo Consulting)
10:50a	11:05a	15m <b>Chambers of Commerce CEO Panel</b> – Rana Ghadban (Roseville), Tom Indrieri (Lincoln), Jackie Weston (Auburn), K.D. Molnar (Loomis)
11:05a	11:15a	10m <b>Break / Networking / Sponsor Display Tables</b>
11:15a	11:25a	10m <b>Revitalize Your Business with Sustainable Swaps!</b> – Marcie Shelton (Give2Lead)
11:25a	11:45a	20m <b>5 Most Impactful Leg Changes for Your Business</b> – Stacey Sommerhauser (SilversHR)
11:45a	12:10a	25m <b>Artificial Intelligence Opportunities for Your Business</b> – Scott Alvord (Advanced Development Concepts, LLC)
12:10a	12:30p	45m <b>Lunch (provided) / Break / Networking / Sponsor Display Tables</b>
12:30p	1:00p	30m <b>Pitch Showcase</b> – Roseville Venture Lab and Growth Factory
1:00p	1:20p	20m <b>Regional Economic Development Update</b> – Troels Adrian (GSEC)
1:20p	1:30p	10m <b>Tax Tips for the Small Business Owner</b> – Lindsay Bleecker (Your Financial Diva)
1:30p	1:55p	25m <b>Benefits of Employing People with Disabilities</b> – Jeff Dern (PRIDE Industries)
1:55	2:15p	20m <b>The Unspoken Language (Reading Body Language)</b> – Bryan Alger (Alger Coaching & Consulting)
2:15p	2:40p	25m <b>Practical Ways to Generate Leads</b> – Kyle Cassano (Digital Marketing Labs)
2:40p	2:55p	15m <b>The 3 Most Important Elements of Successful Advertising</b> – David Lichtman (Sacramento Business Journal)
2:55p	3:00p	5m <b>Evaluation and AWESOME Door Prizes!</b> – Advanced Business Roundtable
3:00p		<b>Last Chance Networking and Making Connections for the Future</b>

